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MINISTRY OF COMMERCE AND INDUSTRY

(Department of International Trade)

RESOLUTION

New Delhi, the 23rd November 1962

Assistance to Chambers of Commerce & Trade Associations for implementing export promotion projects

No. 37(1)EP(Coord)/62.—Government have decided to give financial assistance to Chambers of Commerce and Trade Associations which have already been recognised for the purpose of issuing certificates of origin, provided such Chambers or Associations undertake and execute specific projects for prompting exports of particular commodities or to particular markets. The types of work which would be taken into consideration for such assistance are:

- (i) Conducting Market Surveys abroad;
- (ii) Organising production and supply to meet the needs of particular foreign markets; (This may involve projects for encouraging production of special varieties and also special efforts to fulfil export targets against import quotas available in certain foreign countries).
- (iii) Executing publicity campaigns;
- (iv) Arranging special marketing services;
- (v) Drawing up and implementing pilot projects for diversification of production or improvement of quality (including packing) with a view to increasing the export value of the product;
- (vi) Maintaining stockpiles of raw materials or providing common service centres;
- (vii) Executing other projects which have definite export promotion value.

2 The projects should relate to commodities or lines of trade which are of special interest to the constituents of the Chamber/Association.

3. The Chambers of Commerce/Trade Associations should forward specific projects drawn up by them, with estimated total expenditure and break-up itemwise (indicating the foreign exchange element separately) as well as the contribution of (a) the Chamber/Association itself and (b) the members of the trade, towards the expenditure for execution of the projects, (the amount actually collected should be indicated) to the Ministry of Commerce & Industry, Department of International Trade, through the regional export promotion officers whose addresses and jurisdiction are given in the Schedule to this Resolution.

4. The Chambers/Associations should furnish the following details while forwarding the projects:—

- (i) Itemwise details of expenditure for each type of activity;
- (ii) Details of organisational arrangements made or proposed to be made for (a) implementing the project, (b) supervising the effective implementation of the project within the time schedule and certifying its implementation, (c) evaluating the results of the project;
- (iii) Time schedule for undertaking each activity.

5. On being satisfied that the project is workable and would be of benefit to export promotion and that the Chamber/Association is the suitable agency for implementing it, grants-in-aid not exceeding 50% of the total expenditure of the project, subject to a maximum of Rs. 10,000/- to an Association/Chamber for a specific project, will be provided by Government.

6. Actual payment of grants-in-aid would only be made on production of a certificate from designated authorities that work on the project has been initiated and/or completed and that the contribution to be made by the Chamber/Association has been collected and set apart.

7. The Chamber/Association would be required to create a separate fund for financing the project, open a separate account in the State Bank of India authorise a responsible person to operate the account, credit its own contribution as well as Government grants to that account and agree to furnish an auditor's report (which should include performance audit) as stated in the next para, on the expenditure incurred from these funds.

8. The Chamber/Association should maintain separate books of accounts in respect of the expenditure incurred on specific projects for which Government grants-in-aid are thus made available to them. These accounts shall be audited by the Auditors appointed on this behalf by the Chamber/Association with the concurrence of the Government of India. These accounts should also be made available, if necessary, for test audit by the Comptroller and Auditor General of India or his nominee.

ORDER

Ordered that the Resolution be published in the Gazette of India for general information. It shall also be forwarded to all Chambers of Commerce/Trade Associations recognised as stated.

R. PRASAD, Jt. Secy.

SCHEDULE

(Please see para 4)

Regional Export Promotion Officers and their jurisdiction

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| 1. Dy. Chief Controller (Export Promotion),
Office of the J.C.C.I. & E.,
Bombay. | The States of Madhya Pradesh, Maharashtra, Gujarat, Goa, Daman and Diu. |
| 2. Dy. Chief Controller (Export Promotion),
Office of the J.C.C.I. & E.,
Madras. | The States of Madras (excluding Coimbatore District), Mysore (excluding Mangalore District), Andhra Pradesh, Pondicherry, Karaikal, Mahe and Yanam. |
| 3. Dy. Chief Controller (Export Promotion),
Office of the J.C.C.I. & E.,
Calcutta. | The States of Assam, Bihar, Orissa, West Bengal, Manipur, Tripura, NEFA, Andaman & Nicobar Islands. |
| 4. Dy. Chief Controller (Export Promotion),
Ernakulam. | The State of Kerala, Coimbatore District of Madras State, Mangalore District of Mysore State, Laccadives, Minicoy and Amindive Islands. |
| 5. Dy. Director (Export Promotion),
Coordination Section,
Deptt. of International Trade,
Ministry of C. & I.,
New Delhi. | States of U.P., Rajasthan, Punjab, Delhi, Himachal Pradesh and Jammu & Kashmir. |